



CWSC Speakers Bureau

Connecting the American Muslim intelligentsia with faith, media, business, government, education and cultural institutions at home and abroad...

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DISTINGUISHED LECTURER:

Mukhtar Muhammad

As a former enlisted & commissioned naval officer, Mukhtar Muhammad knows that inspired people are at the heart of successful organizations. The urgent task confronting every institution is how best to tap into the group intellect and use for the maximum benefit of not only that institution, but the society, the Creator-given talent in each one of us.

New knowledge emerging as a result of technologies and increasingly shared communications are causing rapid change and a corresponding demand for managing information and decision making. A new paradigm must emerge for accomplishing work—Islam calls it *Shuraa Baynahum*...Noted leadership guru Dr. Stephen Covey called it the *Third Alternative*. And while it may be referred to in many ways, unless modern institutions embrace shuraa or the "third alternative," they will be unable to effectively meet the challenges of the 21st Century.

Mukhtar is author of *Genesis of New American Leadership*, executive director for the Community Wide Shuraa Conference, Inc. and a principal at and vice president for national retailer FAMACO Publishers, LLC. A third generation American Muslim leader, he is a nationally recognized speaker and management consultant, and continues a family tradition of service to community and our nation.

Appointed by Imam Dr. W. Deen Mohammed (R) to the former Islamic Affairs Council, Mukhtar has served at the highest levels of national leadership for his religious association. He has held professional and civic responsibilities in strategic and business planning and served as an advisor to religious institutions throughout the U.S. [Read more](#) ▼

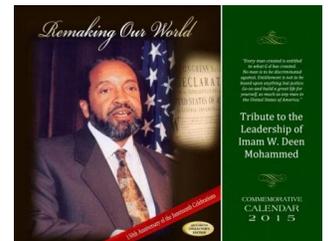
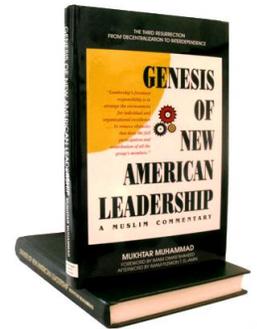
TOPICS:

Community Organizing, Governance Stewardship, Leadership Development, Systems Design & Management, Strategic Planning, Innovation & Change Management, Entrepreneurs & Business Development, Islam & American Democracy.

“Leadership’s foremost responsibility: arranging the environment for individual and organizational excellence... removing obstacles that deny the full participation and contribution of all the group’s members.”

Travel Origin: FL

PUBLICATIONS



Genesis of New American Leadership...

That America has become the world leader is unquestioned, yet in many ways, we may be facing a leadership crisis. From political to business to religious arenas, all leaders are challenged to articulate new visions, shape transition, establish higher standards, manage diversity and forge cooperative alliances—all prerequisites for effectively leading any progressive institution. *Genesis* gives compelling lessons for implementing the timeless laws of success. [Read more](#)



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