



With G-d's Name, The Merciful Benefactor, The Merciful Redeemer

COMMUNITY WIDE SHURAA CONFERENCESM

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“Unleashing and harnessing the full capacity inherent in the group intellect...”

www.cwsc.us

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FOR IMMEDIATE RELEASE**
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“O ye who believe! Persevere in patience and constancy; vie in such perseverance; strengthen each other; and fear Allah; that ye may prosper.” **Al-Qur'an 3:200**

The Messenger of Allah (s) said, “The relationship of the believer with another believer is like (the bricks of) a building, each strengthens the other.” He illustrated this by interlacing the fingers of both his hands.

From the Life Example of the Prophet (s) [Al-Bukhari and Muslim]

Males and females should address us and address the general concern and then someone who is knowledgeable of the makeup of this conference, the persons, and skills...someone should know all of us and what we have to offer; if we don't have this, then we can grow into this...we can grow into it. You know maybe I'm speaking beyond what we have right now, but that doesn't mean we can't do this, we have to grow into it if we don't have it.” —**Imam W. Deen Mohammed (ra)**

Dharr Dihaan to lead Model Communities National Resource Directory Program

A Call for Skill-Based Excellence—MCNRD...a vital technology in fulfilling the vision of a national working intelligentsia

NATIONAL— As part of the Community Wide Shuraa Conference's (CWSC) mission to unleash and harness the full capacity inherent in the group intellect, the national nonprofit announces the deployment of the Model Communities National Resource Directory or MCNRD. For nearly a year, CWSC has been working on developing a way to allow every believer to easily connect to the group intellect nationally and to use their G-d given talents to help every institution in our community.

CWSC's executive director, Mukhtar Muhammad who is also vice president for FAMACO Publishers LLC, shared that *“MCNRD will be the first national project of its kind designed to comprehensively catalog the knowledge, skills, experience, training, degrees, and certifications held by believers committed to helping establish model communities **AND** to connect those resources to institutions nationwide who want access to a diverse group intellect. Our institutions need help with internal administrative systems management and design, as well as help improving and designing local community outreach programs to operate at the highest level of organizational excellence. We now have in place the infrastructure and leadership including our director of human resources Brother Dharr Dihaan who is well qualified to administer this program.”*

Dharr Dihaan, a New York entrepreneur, experienced human resources administrator and himself a past nonprofit executive director, is CWSC's director for human resources and program manager for MCNRD. Brother Dharr says *“MCNRD can be a game changer for our entire community. Make no mistake, this is a large scale project that requires coordination and communication at all levels as we issue a call for every believer in our Association from seniors in high school to retirees to register in the Model Communities National Resource Directory along with a simultaneous call for institutions to register and access the vast expertise available throughout the country. This is a momentous day, and if our Imam was present with us physically, I believe he would say... ‘they got it—my community has gotten it!’ MCNRD is really the fulfillment of our dream or I should say our aspiration as a community. And CWSC is going to need help administering this program. We need our national sister organizations and all institutions to help us in this effort.”*

Individual and institutional registration is now in progress at the Muslim Town Hall Central website: www.cwsc.us. MCNRD is only a part of a comprehensive community service initiative to help us reach our highest potential as a national intelligentsia.

Last month, CWSC celebrated the launch of the National Speakers Bureau aimed at the outer community's "4 Birds of Society" and it too is preparing us to have our group intellect engage the world. But MCNRD is for our internal community development because we can't remake the world unless we remake ourselves. MCNRD will be a vital human resource tool whereby any supporter of our model community vision can be a resource via onsite and/or remote assistance to our national association and eventually beyond.

Right now, CWSC is in need of skilled managers with database, IT, project and human resources management to help administer MCRND and other CWSC initiatives. Mukhtar states, *"Our brother Dharr like many CWSC volunteers, is an example of the excellent talent we have coming together in a national intelligentsia. We know we have lots of talent out there. We just need to identify them and connect. Now we have the online capability to do just that. And the exciting thing is, the true potential of our group intellect is yet to be discovered!"*

The CWSC asks everyone for du'as for Brother Dharr Dihaan's and his team's success in helping our entire community.

Steps you can take now: log on at www.cwsc.us and click on the "Register" tab and catalog your expertise as an individual. If you're a student, register under the student tab, so we can get you information on our scholarship, internship and leadership development programs. If you're a nonprofit or for profit entity, register under the organization tab so you can receive benefits.

And if you're in doubt as to if you should register, here's the criteria: if you love using your G-d given talent to help build model communities, then you should register. If you're an institution that wants instant access to diverse talent well beyond the walls of your local organization, then you should register. All of us can make a contribution. The more believers that register, the more work can be accomplished and the more organizations can receive assistance.

CWSC is contacting leaders of all our national organizations and providing them with notice of MCNRD and the opportunity to meet in conference to review the concept and model, and answer questions. But we still need you to share this information with your local leaders and administrators and with as many believers as possible through your online and local community networks. Stay tuned to the CWSC website, social media and AM360 for updates.

MCNRD...together we can connect and remake the world. Blessed Salatul Jumuah.

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