

CWSC Idea Scoring Sheet

(for internal use only)

Dear Leaders: CWSC must have a way to screen community improvement ideas for possible implementation while ensuring we remain focused on our mission and vision as a community service organization. We must be careful each year to select only a few projects we believe will have the greatest impact and that will bring the greatest benefit to the greatest number based on our available human, financial and other material resources. Please use this tool along with group discussion to help us respond to new ideas and select new projects for CWSC's Agenda. This scoring tool will be used with the [Incoming Idea Evaluation Form](#) to accept, table or reject an idea for CWSC's Agenda.

How To Use

For the idea under consideration, rate it from 0 (weak) to 10 (strong) based on seven criteria: (direct benefit to health or general welfare, direct financial benefit, estimated cost, etc.). Tally up the ratings to arrive at a total score. The higher the total score, the more preference the item should be given for consideration as a project for the CWSC Agenda. Example: enter a number zero through ten in the far right column for first criteria and so on. Total possible idea score is 70.

Important:

1. When scoring ideas, be consistent. Evaluate as objectively as possible.
2. Any zero score on any of the 7 criteria should cause serious pause, but not necessarily rejection.

Idea Score Sheet			
CRITERIA	Ratings Scale		RATING
DIRECT BENEFIT TO HEALTH OR GENERAL WELFARE OF OUR COMMUNITY	Little to no impact 0 1 2 3 4 5 6 7 8 9 10 Boosts health or other outcomes		_____
DIRECT FINANCIAL BENEFIT TO OUR COMMUNITY	Little to no impact 0 1 2 3 4 5 6 7 8 9 10 Boosts economic or community development		_____
ESTIMATED COST	Major 0 1 2 3 4 5 6 7 8 9 10 Minimal		_____
ESTIMATED TIME	In excess of 1 year 0 1 2 3 4 5 6 7 8 9 10 Weeks to months		_____
STRUCTURAL BENEFIT	Not a significant problem 0 1 2 3 4 5 6 7 8 9 10 Long term solution to chronic problem		_____
ACHIEVABILITY	Extremely difficult 0 1 2 3 4 5 6 7 8 9 10 Some challenges, but likely to succeed		_____
M,V,GP*	Marginally related at best 0 1 2 3 4 5 6 7 8 9 10 An excellent fit for CWSC		_____
			TOTAL = _____

Now enter your total score on the [Incoming Idea Evaluation Form](#) online at www.cwsc.us. Thank you for completing this rating.

* M,V,GP – Mission, Vision, Guiding Principles